

CONTRACT



www.KCTV5.com
www.kctv5.com

KCTV5
FEIN: 42-0410230
4500 Shawnee Mission Pkwy
Fairway, KS 66205
(913)677-5555

And:

Great American Media (GMMB)
1010 Wisconsin Avenue
Washington, DC 20007

<u>Contract / Revision</u> 475697 /		<u>Alt Order #</u> 06135512
<u>Product</u> DSCC		
<u>Contract Dates</u> 10/09/12 - 11/05/12		<u>Estimate #</u> 1139
<u>Advertiser</u> DSCC		<u>Original Date / Revision</u> 05/08/12 / 10/03/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> KCTV	<u>Account Executive</u> Dave Clark	<u>Sales Office</u> TELEREPS-WAS
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u> 49	<u>Product Code</u> 53
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
N 1	KCTV	10/09/12	11/05/12	KCTV5 News @ 10P	10-1035pm		:30			NM	14	\$21,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/09/12	10/15/12	MTWTF--				3	\$1,500.00			
	Week:	10/16/12	10/22/12	MTWTF--				1	\$1,500.00			
	Week:	10/23/12	10/29/12	MTWTF--				5	\$1,500.00			
	Week:	10/30/12	11/05/12	MTWTF--				5	\$1,500.00			
N 2	KCTV	10/09/12	11/05/12	Price is Right	10-11am		:30			NM	9	\$6,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/09/12	10/15/12	MTWTF--				2	\$700.00			
	Week:	10/16/12	10/22/12	MTWTF--				2	\$700.00			
	Week:	10/23/12	10/29/12	MTWTF--				2	\$700.00			
	Week:	10/30/12	11/05/12	MTWTF--				3	\$700.00			
N 3	KCTV	10/09/12	11/05/12	Letterman	1035-1137pm		:30			NM	8	\$4,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/09/12	10/15/12	MTWTF--				2	\$600.00			
	Week:	10/16/12	10/22/12	MTWTF--				2	\$600.00			
	Week:	10/23/12	10/29/12	MTWTF--				2	\$600.00			
	Week:	10/30/12	11/05/12	MTWTF--				2	\$600.00			
N 4	KCTV	10/09/12	11/05/12	KCTV5 News @ Noon	12-1230pm		:30			NM	8	\$6,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/09/12	10/15/12	MTWTF--				2	\$800.00			
	Week:	10/16/12	10/22/12	MTWTF--				2	\$800.00			
	Week:	10/23/12	10/29/12	MTWTF--				2	\$800.00			
	Week:	10/30/12	11/05/12	MTWTF--				2	\$800.00			
N 5	KCTV	10/09/12	11/05/12	KCTV5 News @ 4P	4-5pm		:30			NM	16	\$10,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/09/12	10/15/12	MTWTF--				3	\$650.00			
	Week:	10/16/12	10/22/12	MTWTF--				3	\$650.00			
	Week:	10/23/12	10/29/12	MTWTF--				5	\$650.00			
	Week:	10/30/12	11/05/12	MTWTF--				5	\$650.00			
N 6	KCTV	10/09/12	11/05/12	KCTV5 News @ 5P	5-530pm		:30			NM	19	\$15,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/09/12	10/15/12	MTWTF--				4	\$800.00			

(* Line Transactions: N = New, E = Edited, D = Deleted)

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475697 /		06135512
<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/09/12 - 11/05/12	DSCC	1139
<u>Advertiser</u>		<u>Original Date / Revision</u>
DSCC		05/08/12 / 10/03/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/16/12	10/22/12	MTWTF--				5	\$800.00			
Week:		10/23/12	10/29/12	MTWTF--				5	\$800.00			
Week:		10/30/12	11/05/12	MTWTF--				5	\$800.00			
N 7	KCTV	10/09/12	11/05/12	More in the Morning	5a-6a		:30			NM	17	\$3,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/09/12	10/15/12	MTWTF--				4	\$200.00			
Week:		10/16/12	10/22/12	MTWTF--				4	\$200.00			
Week:		10/23/12	10/29/12	MTWTF--				4	\$200.00			
Week:		10/30/12	11/05/12	MTWTF--				5	\$200.00			
N 8	KCTV	10/09/12	11/05/12	KCTV5 News @ 6P	6-630pm		:30			NM	13	\$11,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/09/12	10/15/12	MTWTF--				3	\$900.00			
Week:		10/16/12	10/22/12	-----				0	\$900.00			
Week:		10/23/12	10/29/12	MTWTF--				5	\$900.00			
Week:		10/30/12	11/05/12	MTWTF--				5	\$900.00			
N 9	KCTV	10/09/12	11/05/12	More in the Morning 6A	6-7am		:30			NM	14	\$4,900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/09/12	10/15/12	MTWTF--				3	\$350.00			
Week:		10/16/12	10/22/12	MTWTF--				3	\$350.00			
Week:		10/23/12	10/29/12	MTWTF--				3	\$350.00			
Week:		10/30/12	11/05/12	MTWTF--				5	\$350.00			
N 10	KCTV	10/09/12	11/05/12	Inside Edition	630-7pm		:30			NM	8	\$6,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/09/12	10/15/12	MTWTF--				2	\$800.00			
Week:		10/16/12	10/22/12	MTWTF--				2	\$800.00			
Week:		10/23/12	10/29/12	MTWTF--				2	\$800.00			
Week:		10/30/12	11/05/12	MTWTF--				2	\$800.00			
N 11	KCTV	10/09/12	11/05/12	CBS Early Show	7-9am		:30			NM	35	\$8,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/09/12	10/15/12	MTWTF--				7	\$250.00			
Week:		10/16/12	10/22/12	MTWTF--				9	\$250.00			
Week:		10/23/12	10/29/12	MTWTF--				9	\$250.00			
Week:		10/30/12	11/05/12	MTWTF--				10	\$250.00			
N 12	KCTV	10/09/12	11/05/12	M-F 9-10am	9-10am		:30			NM	9	\$3,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/09/12	10/15/12	MTWTF--				2	\$400.00			
Week:		10/16/12	10/22/12	MTWTF--				2	\$400.00			
Week:		10/23/12	10/29/12	MTWTF--				2	\$400.00			
Week:		10/30/12	11/05/12	MTWTF--				3	\$400.00			
N 13	KCTV	10/26/12	11/02/12	Fri 8-9pm	8-9pm		:30			NM	2	\$7,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	-----1--				1	\$3,800.00			
Week:		10/29/12	11/04/12	-----1--				1	\$3,800.00			
D 14	KCTV	10/19/12	10/19/12	Friday 9-10pm	9-10pm		:30			NM	0	\$0.00
N 15	KCTV	11/05/12	11/05/12	Mon 9-10pm	9-10pm		:30			NM	1	\$5,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	1-----				1	\$5,000.00			
D 16	KCTV	10/13/12	11/03/12	KCTV5 News @ 6P Sat	6-630pm		:30			NM	0	\$0.00
N 17	KCTV	10/13/12	11/03/12	Inside Edition Weekend	630-7pm		:30			NM	4	\$1,600.00

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*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	-----1-				1	\$400.00			
Week:		10/15/12	10/21/12	-----1-				1	\$400.00			
Week:		10/22/12	10/28/12	-----1-				1	\$400.00			
Week:		10/29/12	11/04/12	-----1-				1	\$400.00			
N 18	KCTV	11/03/12	11/03/12	Sat 9-10pm	9-10pm		:30			NM	1	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-----1-				1	\$2,500.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	KCTV	10/29/12-11/04/12	Sat 9-10pm	9-10pm	-----Sa--	:30		\$2,500.00	NM		
	See MG 18.2											
	2	KCTV	10/29/12-11/04/12	NCAA Football Prime Time	Various	----ThFSaSu	:30		\$2,500.00	NM		
	Ⓜ MG for 18.1 11/03											
N 19	KCTV	10/14/12	11/04/12	KCTV5 News @ 10P Sun	10-1030pm		:30			NM	2	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	-----1				1	\$1,200.00			
Week:		10/15/12	10/21/12	-----1				1	\$1,200.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	2	KCTV	10/15/12-10/21/12	KCTV5 News @ 10P Sun	10-1030pm	-----Su	:30		\$1,200.00	NM		
	Credited											
Week:		10/22/12	10/28/12	-----1				1	\$1,200.00			
Week:		10/29/12	11/04/12	-----1				1	\$1,200.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	4	KCTV	10/29/12-11/04/12	KCTV5 News @ 10P Sun	10-1030pm	-----Su	:30		\$1,200.00	NM		
	Credited											
D 20	KCTV	10/14/12	11/04/12	Without a Trace	11p-12a		:30			NM	0	\$0.00
N 21	KCTV	10/28/12	10/28/12	Sun 7-8pm	7-8pm		:30			NM	1	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	-----1				1	\$4,000.00			
N 22	KCTV	10/14/12	11/04/12	CBS Sunday Morning	8-930am		:30			NM	4	\$5,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	-----1				1	\$1,350.00			
Week:		10/15/12	10/21/12	-----1				1	\$1,350.00			
Week:		10/22/12	10/28/12	-----1				1	\$1,350.00			
Week:		10/29/12	11/04/12	-----1				1	\$1,350.00			
N 23	KCTV	11/04/12	11/04/12	Sun 8-9pm	Sun 8-9pm		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-----1				1	\$4,500.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	KCTV	10/29/12-11/04/12	Sun 8-9pm	Sun 8-9pm	-----Su	:30		\$4,500.00	NM		
	Credited											
D 24	KCTV	10/14/12	11/04/12	CBS Sunday Morning	8-930am		:30			NM	0	\$0.00
N 25	KCTV	11/01/12	11/01/12	Thu 9-10pm	9-10pm		:30			NM	1	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	---1---				1	\$6,000.00			
N 26	KCTV	10/23/12	10/30/12	Tue 7-8pm	7-8pm		:30			NM	2	\$20,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	-1-----				1	\$10,000.00			
Week:		10/29/12	11/04/12	-1-----				1	\$10,000.00			
N 27	KCTV	10/30/12	10/30/12	Tue 8-9pm	8-9pm		:30			NM	1	\$7,000.00

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Advertiser DSCC		Estimate # 1139
		Original Date / Revision 05/08/12 / 10/03/12

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-1-----				1	\$7,000.00			
N 28	KCTV	10/31/12	10/31/12	Wed 7-8pm	7-8pm		:30			NM	1	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	--1----				1	\$6,000.00			
N 29	KCTV	10/31/12	10/31/12	Wed 8-9pm	8-9pm		:30			NM	1	\$5,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	--1----				1	\$5,500.00			
N 30	KCTV	10/24/12	10/31/12	Wed 9-10pm	9-10pm		:30			NM	2	\$11,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	--1----				1	\$5,500.00			
Week:		10/29/12	11/04/12	--1----				1	\$5,500.00			
N 31	KCTV	10/13/12	11/03/12	KCTV5 News @ 6P Sat	6-630pm		:30			NM	4	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	-----1-				1	\$250.00			
Week:		10/15/12	10/21/12	-----1-				1	\$250.00			
Week:		10/22/12	10/28/12	-----1-				1	\$250.00			
Week:		10/29/12	11/04/12	-----1-				1	\$250.00			
N 32	KCTV	10/14/12	11/04/12	Without a Trace	11p-12a		:30			NM	4	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	-----1				1	\$750.00			
Week:		10/15/12	10/21/12	-----1				1	\$750.00			
Week:		10/22/12	10/28/12	-----1				1	\$750.00			
Week:		10/29/12	11/04/12	-----1				1	\$750.00			
N 33	KCTV	10/14/12	11/04/12	CBS Sunday Morning	8-930am		:30			NM	4	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	-----1				1	\$600.00			
Week:		10/15/12	10/21/12	-----1				1	\$600.00			
Week:		10/22/12	10/28/12	-----1				1	\$600.00			
Week:		10/29/12	11/04/12	-----1				1	\$600.00			
N 34	KCTV	11/04/12	11/04/12	Delayed The Good Wife	830-930p		:30			NM	1	\$4,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-----1				1	\$4,500.00			
N 35	KCTV	10/21/12	11/04/12	Delayed 10p News	Delayed 10p News		:30			NM	2	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	-----1				1	\$1,200.00			
Week:		10/22/12	10/28/12	-----				0	\$1,200.00			
Week:		10/29/12	11/04/12	-----1				1	\$1,200.00			
Totals											208	\$200,150.00

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 - 10/28/12	129	\$101,000.00	\$85,850.00
10/29/12 - 11/05/12	79	\$99,150.00	\$84,277.50
Totals	208	\$200,150.00	\$170,127.50

Signature: _____ Date: _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location:	Date:
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I, DAN NAGELBERG
do hereby request station time concerning the following issue:

DSCC-IE

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
AS ORDERED					

Total Charges:

This broadcast time will be used by: DSCC-IE

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"	
<input checked="" type="checkbox"/> Yes	<input type="checkbox"/> No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the office(s) being sought and the date(s) of the election(s) (if applicable):

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 3)

I represent that the payment for the above described broadcast time has been furnished by:

DSCC-IE

and you are authorized to announce the time as paid for by such person or entity. The entity furnishing the payment, if other than an individual person, is:

☐ a corporation; ☐ a committee; ☐ an association; ☐ or other unincorporated group.

The names, offices, and addresses of the chief executive officers, directors, and/or authorized agents of the entity are named below (may be attached separately):

MARTHA MCKENNA, DIRECTOR IE
430 S. CAPITOL ST SE
WASHINGTON DC 20003

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACMENT OF ADVERTISING.

I agree to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), I also agree to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.

TO BE SIGNED BY ISSUE ADVERTISER

4/27/12 [Signature] 202-338-8700
 Date Signature Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

☐ Accepted ☐ Accepted in Part ☐ Rejected

 Signature Printed Name Title

AGREED UPON SCHEDULE

For All Issue Advertisements That Communicate a Message Relating to Any Political Matter of National Importance

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
	AS ORDERED				

Total Charges:

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual times the spots air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that specific spots aired.